



Nemomic Concepts

Who are we?

Nemomic Concepts Australia is one of the leading travel marketing consultancies within the Australian and New Zealand tourism industry. Established by Susan and Barry Wallace in November 2002 as a consultancy service to the Conference and Incentive sectors of the travel industry, Nemomic Concepts has delivered a range of high-yield groups to many international markets including Chile, Peru, Southern Africa, New Caledonia and Brazil.

- Susan is an industry professional with 25 years of experience and has worked in all major facets of the travel industry
- Barry's background is in retail travel, specialising in sporting, thoroughbred racing and special interest group travel.

Nemomic Concepts offers a range of services to the business tourism sector, with an emphasis on meetings, incentives, conferences and special interest markets.

Expertise and delivery:

With extensive experience managing conferences, incentives & special events both within Australia and around the world, Nemomic Concepts understands what is required by Professional Conference & Incentive Planners to deliver the most effective and rewarding outcome for their clients.

Creating partnerships:

We believe in creating long term relationships with our Australian and New Zealand clients - partnerships that we can grow together, by thinking outside the square through the introduction to the exotic, inspirational yet do-able destinations represented by our international partners.

What our partners offer?

Nemomic Concepts has key requirements for the Destination Management Companies, Hotels and Resorts we represent to the Australasian market. These include the following:

- Acknowledge receipt of the request directly to the client within a 24 hour period.
- Key DMC personnel must be available at all times for our clients
- Excellent reputation with suppliers
- Recipient of Industry awards
- Financial stability