

COMPANY INTRODUCTION

Destination Mexico was established in March 1988 and has since become one of the major full-service Destination Management Companies in Mexico. The owners are Peter Crossley, English, and his wife, Lourdes Crossley, Mexican. From 1988-1992 the only office was in Mexico City, but in 1992 owing to the great demand in the resort, an office was opened in Cancun. This was followed by an office in the resort city of Los Cabos on the Baja California Peninsula that opened in 2004 and a further office in the Pacific resort of Puerto Vallarta opened in 2005. We also have a representation office in Acapulco. In 1997 the Head Office was moved to the city of Cuernavaca, just outside Mexico City.

At present there are 18 full-time staff members working in the different offices, and languages fluently spoken are Spanish, English, French, German, Italian, Serbo-Croatian and Japanese. The Company also has a number of trained coordinators who are called upon to help with large incentive movements and all of whom work with the same philosophy that we at the Company have.

Our business is literally from all around the world now. We are very strong in Europe and North America, but we also receive business from diverse markets as South Africa, Australia, Japan and the Middle East. We are partners in Mexico for Global Events Partners and have been members of SITE for many years. We are also the representation for Travel Contacts out of the UK. *In Mexico we are the preferred DMC for both, the Four Seasons and Posadas chain of hotels and as a result of our exposure through these different associations have come to be recognized as a premier DMC in our area.*

As a full-service DMC we can offer the following services to you and your clients:

INCENTIVES – We provide unique, creative and exciting programs based on the profile of the company represented to ensure complete customer satisfaction. Destination Mexico works throughout the country and has extensive experience in all the major resorts as well as in less well-known destinations such as Monterrey, Guadalajara, the Yucatan Peninsula and many of the beautiful colonial cities which exist in Mexico

CONFERENCES/MEETINGS, CONVENTIONS & SPECIAL EVENTS – Mexico is fast becoming recognized as a major conference and meetings destination and many international events of this nature are held here each year. We completely arrange and coordinate the meticulous planning needed for all meetings and conventions, including any special audio-visual or technical equipment needed, as well as simultaneous interpretation in most languages.

BUSINESS TRAVEL – We can make all the arrangements for your business trips, not only concerning transportation and accommodation, but by coordinating your appointments and taking care of any secretarial requirements.

REGULAR TOUR & TRAVEL ITINERARIES – If your interest in Mexico is leisure we can provide you with the holiday of a lifetime.

SPECIALIZED TOUR PROGRAMS – Tailored archaeological, cultural, musical, gastronomy, eco-tourist, adventure, sport or beach programs can be offered for any number of guests. There are excellent golf courses all over Mexico and all kinds of “hidden treasures” which we have a large portfolio on, all of which can be offered to your clients and will add that special touch to any program.

We particularly try to integrate the culture and tradition of Mexico into our programs, so that clients have a good idea of the “real” Mexico and don’t just see it from a tourist’s point of view. This has brought us a considerable reputation and has shown us to be different, which is what we are always striving to be!

Peter Crossley,
President / Owner – Destination Mexico