



Wedgewood North America DMC welcomes you to “*Letter from America*”, featuring informative news on events, coast to coast!

### ***Sunsail in San Francisco Bay!***

What a perfect way to enjoy the sights of San Francisco. *Sunsail*, the Sydney based sailing operation has announced it will open a SFO venture in June.

The San Francisco Bay area is regarded as one of the world's most beautiful natural harbours and is home to a remarkable landscape where ocean water and steep rolling hills meet eclectic architecture and famous landmarks like the Golden Gate Bridge, Lombard Street, Chinatown, Fisherman's Wharf, Alcatraz, the Italian district of North Beach, Union Square, and the list goes on. An added attraction to the Bay area is its close proximity to the Napa Valley region, allowing customers to visit many vineyards on an extended sailing itinerary with stops in Benicia, Petaluma, Napa Valley and more.

Contact Amy in the Wedgewood North America - West Coast office for more details about “sitting on the dock” or “sailing on the Bay”

### **New York City:      The highlife on the High Line!**

The High Line Park is an incredible example of urban renewal and what better way to experience a different side of this great Metropolis. It was originally constructed in the 1930s as part of the West Side Improvement strategy to remove trains from the streets of Manhattan's industrial precinct. However the Line fell into disrepair and was discarded as a public transport facility in 1980. With community support, the infrastructure has been brought back to life and is now considered a haven of peace and tranquility in the city that “never sleeps”

Contact Paul or Soila in the New York office to find out how you can incorporate the High Line into your next event!

### **Boston: How could a tea party cause a revolution?**

Opening in just 2 months, The Boston Tea Party Ships & Museum is a new spectacular venue located on the Fort Point Channel with 360-degree views of the beautiful Boston Harbor and the surrounding cityscape. In addition to stunning scenic backgrounds, the Museum will also feature two authentic replica tall ships, the *Beaver* and the *Eleanor*, that took part in the Boston Tea Party event on December 16, 1773.. Onboard these ships, you will explore the ships' decks, crew's quarters and cargo rooms. You and your guests will relive the infamous night when 342 crates of British tea were dumped into the sea. The third ship, the *Dartmouth*, will begin construction in 2013.

For more ideas on why Boston is an excellent choice for your event, please contact Paul or Soila at



Wedgewood North America.

### **“My Ol’ Kentucky Home” – this is Bluegrass Country!**

Run on the first Saturday in May and during its 137-year history, the Kentucky Derby known as “America's Race” has amassed dozens of traditions that Churchill Downs' employees, horsemen and millions of Derby fans worldwide hold dear.

From the iconic Twin Spires that overlook the track's famous homestretch to the potent mint juleps that infuse Derby Day with "spirit," traditions are an important part of the Derby experience.

Hospitality packages for this international event are keenly sought after, so if you want the “inside running”, contact Wedgewood North America to secure the “best odds”!

### **Florida: Miami – why it’s the hottest place!**

With annual day time temperature of 23%, Miami is not only blessed with great weather, has been nominated as the happiest USA city to work in and its coffee rated as America’s best!

With the world’s largest collection of Art Deco architecture (South Beach in particular), it’s also home to the world’s largest concentration of boutique hotels.

Miami started life as a town at the end of a railway line, built in the middle of a coconut plantation however what you find today is an eclectic centre of business, the hub of Cuban culture and two of the USA’s most unusual national parks, the Biscayne National Park and the Everglades National Park.

Miami - for your brush with lifestyles of the rich and famous, let Wedgewood North America take you from surreal to real!

### **About Wedgewood North America DMC:**

Wedgewood USA is based in New York (serves Boston and Washington D.C.) and the West Coast USA (from May2012), providing professional destination management and design since 1993

Wedgewood USA Alliance partners are based in Chicago, New Orleans, Las Vegas and Orlando, providing event planners with professional destination management operations throughout the United States. Wedgewood North America operates a central banking facility to facilitate stress-free payment arrangements.

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